

Image Service Rate Card

Usage	Detail of Usage	Placement	Print run or Duration of Use	Charge per image (ex VAT)
Personal	Personal use	n/a	n/a	£20
Corporate Use	Internal company distribution	n/a	n/a	£20
Book	Books & e-books	Cover/Homepage	up to 1000	£150
			up to 5000	£200
			over 5000	£265
		Inside/Sub Page	up to 1000	£53
			up to 5000	£95
			over 5000	£160
	Exhibition Catalogues	Cover/Homepage	up to 1000	£85
			over 1000	£150
		Inside/Sub Page	up to 1000	£37
			over 1000	£64
Periodical	Newspapers Print & Digital	Cover/Homepage	up to 1,000,000	£175
		Inside/sub page	up to 1,000,000	£88
	Magazine Print & Digital	Cover/Homepage	up to 1000	£83
			over 1000	£145
		Inside/Sub Page	up to 1000	£44
			over 1000	£66
	Academic Journal Print & Digital	Any placement	up to 1000	£25
			over 1000	£50
Merchandise	Calendars, Greetings Cards, Postcards, Notelets, DVD etc	Any placement	up to 1000	£330
			over 1000	£495
Broadcast	Television	Single programme Unlimited transmissions	up to 5 years	£165
			up to 10 years	£180
			up to 15 years	£200
Display	Museums & Heritage/ non commercial use	Exhibition, Display, Trade Fair, Hoardings	up to 6 months	£42
			over 6 months	£53
	Corporate/Trade	Exhibition, Display, Trade Fair, Hoardings	up to 6 months	£170
			over 6 months	£190
Online	Website, one site	Homepage	n/a	£160
		Interior	n/a	£85
	Social Media	1 site	n/a	£32
		2 sites	n/a	£53
		3 or more sites	n/a	£85
Due Diligence	Verification of the object and attribution details, including copyright and clearance checks for the original object related to the image. It also includes a review of any terms of use in the object contract. This checking is crucial for enquiries where the image is intended for publication, ensuring best practices for authentic and responsible representation. This charge is only applied if the object is out of copyright and we have not supplied the image			£45
Digitisation	Digitisation of any object or image that is not currently digitised and not within our digitisation plan			£45 per hour
Research Support	Support with researching the collection. We provide up to 30 minutes of research assistance free of charge per enquiry			£45 per hour thereafter